



Ben Balfour

VP Operations & Finance

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Federation of Students
University of Waterloo

Executive Report

- 1) Updates
- 2) Committees
- 3) Current Projects /Initiatives

Updates

1. A. GRT Contract Renegotiation

- a. Stephane, Andrew, and I have begun talks with GRT regarding the contract that is set to expire in April 2015.
- b. We are joined by members from the GSA, WLUSU, WLU GSA.
- c. We are expecting to have agreeable terms to the contract by the beginning of February.

2. B. Commercial Services Business Plan

- a. SWOT analysis complete, draft mission statement created
- b. Kumar, Suzanne and myself are meeting again on January 16th

3. Dispensary Changes

- a. changes to the forward facing sales counter at Dispensary have begun
- b. will be introducing hot food options later this week
- c. increasing grab and go options

4. Bomber Upgrades

- a. TV's have been installed and programmed.
- b. Lights and Audio upgrades have been installed. There is still a small amount of programming and training to be done. We are also waiting on the delivery of a server rack which will be installed in the DJ booth to clean it up and make it more easily usable.

Committees

Budget Committee

-Met on January 12th @3pmWill update verbally

Transition Committee

-Met on January 12th @11am Will update verbally

Brand Audit Committee

The committee will be meeting on January 16th. Melissa and I will be presenting our plan for data collection and timelines to the committee for approval. We will then look to begin data collection asap.

SLCMAC

SLCMAC will be meeting on January 13th @11am... Will update verbally

-our first task will be to outline a bookings policy for the SLC. This was raised in a November council meeting and was tasked to be completed for the January meeting of

council. We will then be evaluating the draft procedures and policies that have been created.

-work request has been submitted to fix the drains near Campus Bubble

Current Projects/Initiatives

2. A. SLC Space Audit

Goal: To centralize resources and manage the SLC more catered to student "life" needs.

Synopsis: See SLCMAC committee report.

2.B. Feds Brand Audit

Goal: To gather information from the student body about their perception of the organization and its brand. It will give us information surrounding the effectiveness, reach, student loyalty, and equity of the Feds brand. To ensure that resources are being properly allocated within the Marketing Department.

Synopsis: refer to BAA Committee update above.

2.C. Feds Volunteer/Part-time Training Session

Goal: To coordinate all decision making by increasing the organizational understanding and knowledge of all staff and volunteers. To increase the number of active stakeholders who contribute and benefit from Feds and to empower them to be ambassadors for Feds to the larger student body.

Synopsis: After receiving feedback from the Board of Directors I will be reevaluating this goal and what the best way to accomplish it is.