



Ben Balfour

VP Operations & Finance

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Federation of Students
University of Waterloo

Executive Report

- 1) Updates
- 2) Committees
- 3) Current Projects /Initiatives
- 4) Future Projects/Initiatives

Updates

1.A. Feds Open House

Fall Term open house will be held on Sept 24th 11am-2pm. Small changes to the format:

- no full tours just promo team members in certain areas to encourage students to explore
- - Only 2 sets of properties need to be complete in order to get a coupon for the free BBQ
- 4 sets of properties need to be complete in order to be entered to win the MacBook Air
- NEW: Visit IT and Accounting and receive a Chance Card
- NEW: Visit all 8 Services and receive a Community Chest Card

Committees

Budget Committee

Now that Chanakya is gone we will begin the real work ;) just kidding. But seriously, we will be meeting late September/early October to begin reviewing the budget procedure. I will update council again in October

Current Projects/Initiatives

2. A. SLC Space Audit

Goal: To centralize resources and manage the SLC more catered to student "life" needs.

Synopsis: We have a draft mission statement completed. We will be discussing it later in the meeting

2.B. Feds Brand Audit

Goal: To gather information from the student body about their perception of the organization and its brand. It will give us information surrounding the effectiveness, reach, student loyalty, and equity of the Feds brand. To ensure that resources are being properly allocated within the Marketing Department.

Synopsis: Melissa (Marketing Manager) is working with the Data Analyst Coop Student to collect data and begin the outline of the project.

2.D. Clubs Resource Room/Library

Goal: To follow the motion that was put forward at the March GM

Synopsis: The proposal to use room 2139 has been accepted by the Committee and the next draft of the proposal will be presented shortly.

2.E. SLC 3104/Feds Video Team and Feds FOC

Goal: To improve our online content and engage students with our brand. Also to improve the support that we offer students who coordinate orientation week. The end result being a better orientation week for incoming students.

Synopsis: The proposal to use room 2139 has been accepted by the Committee and the next draft of the proposal will be presented shortly.

Future Projects/Initiatives

3.A. Feds Volunteer/Part-time Training Session

Goal: To coordinate all decision making by increasing the organizational understanding and knowledge of all staff and volunteers. To increase the number of active stakeholders who contribute and benefit from Feds and to empower them to be ambassadors for Feds to the larger student body.

Synopsis: This project has been delayed. I will not be reaching the September goal that I was hoping to. I will however be creating the training outline and testing it with small groups of students this term, in order to get feedback.