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VP Operations & Finance

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Federation of Students
University of Waterloo

Executive Report

- 1) Updates
- 2) Committees
- 3) Current Projects /Initiatives
- 4) Future Projects/Initiatives

Updates

1.A. MappedIn

-First two kiosks will be installed this next week at the latest!! Third kiosk will be stored until Plant Ops can complete the work necessary to position it where we want it. It should be in place within a month.

1.B. Imprint Meet and Greet

-the meet and greet was essentially a speed networking event between Imprinters and Feds staff, board members, and Exec.

-the goal of the event is to increase the level of communication between the two organizations.

-It also gives Feds an opportunity to address any questions or misconceptions that Imprint reporters or staff may have.

Committees

Budget Committee

Budget Committee will be meeting on Oct 30th. Will update Council verbally.

SLC Management Advisory Committee

-we will be electing a member of council to this later in the meeting

Brand Audit Advisory Committee

-we will be electing a member of council to this later in the meeting

Current Projects/Initiatives

2. A. SLC Space Audit

Goal: To centralize resources and manage the SLC more catered to student "life" needs.

Synopsis: The mission statement was passed by board. Work on policies and procedures are beginning on Oct 31st. Will update council verbally.

2.B. Feds Brand Audit

Goal: To gather information from the student body about their perception of the organization and its brand. It will give us information surrounding the effectiveness, reach, student loyalty, and equity of the Feds brand. To ensure that resources are being properly allocated within the Marketing Department.

Synopsis: Brand Audit Advisory Committee has been formed. We will be meeting shortly after we have filled all vacant seats on the committee.

2.C. Feds Volunteer/Part-time Training Session

Goal: To coordinate all decision making by increasing the organizational understanding and knowledge of all staff and volunteers. To increase the number of active stakeholders who contribute and benefit from Feds and to empower them to be ambassadors for Feds to the larger student body.

Synopsis: I will have a draft of the training by Nov 9th. I will be presenting it to council and board this term. The training will be done for the first time with other Feds part-time staff and volunteers in January 2015.

Future Projects/Initiatives

3.A. Interuniversity Council

Goal: To assist the Interuniversity Council to increase its effectiveness and impact on the student body.

Synopsis: Interuniversity Council is made up of all the captains of our Warrior Varsity teams. I have attended there meetings on several occasions dating back to Winter 2014. I have been working with them as a resource to assist them with transitioning into a more influential part of our school spirit/pride.